



Avistar Adds DataMart to Family of Worldwide Resellers

With 30 years of Communications Solutions experience – DataMart will sell Avistar C3 solutions

San Mateo, Calif. – (March 3, 2009) – Avistar Communications Corp. (Nasdaq: [AVSR](#)), a leader in unified visual communications solutions, today announced that DataMart, Inc. a voice, data and video integration company, will add Avistar’s award-winning C3 desktop videoconferencing to its family of unified communications solutions. Servicing clients throughout New England and the U.S., DataMart offers the breadth and depth of experience, market coverage, and record of outstanding customer satisfaction instrumental to the goal of making Avistar desktop videoconferencing as ubiquitous as traditional communications tools.

In making the announcement, Simon Moss, CEO of Avistar, said, “We view DataMart as a significant player in our strategy and an important partner in our effort to offer our C3 solutions through the reseller channel. For 30 years DataMart has helped its clients drive cost savings, improve business productivity and increase customer satisfaction and loyalty by implementing premier voice, video and data technology solutions.”

“By using Avistar, customers get a totally different videoconferencing experience; one that adds incremental and sustainable value for people to make decisions, bring teams together, improve intimacy with clients and make the supply chain significantly shorter,” said Scott St. Clair, President of DataMart.

Avistar C3 Desktop™ Videoconferencing

Business-class videoconferencing is recognized as a valuable communications tool that provides corporations serious cost savings, improved productivity and return on investment (ROI). According to a recent Wainhouse Research study, one third of those polled see the use of videoconferencing accelerating given today’s economy, as it reduces the need and cost for travel plus improves collaboration and decision-making. At a fraction of the cost of typical videoconferencing solutions, Avistar C3 makes videoconferencing easy and approachable for both advanced and novice business users.

About DataMart, Inc.

DataMart, Inc. brings to each project 35 years of experience as a premier voice, data and video integration company, with a focus on network integration, IP Telephony and video communications. We combine a practical approach with highly personalized service to help your organization employ the most effective technologies to drive cost savings, improve business productivity and increase customer satisfaction and loyalty. For more information please visit www.DataMart.com or call 781-235-5520.

About Avistar Communications Corporation

Avistar (Nasdaq: [AVSR](#)) is a leader in desktop video communications, providing proven business-class technology. Avistar’s desktop videoconferencing installations include more than 100,000 committed desktop seats worldwide, bringing together business users any time and any place. Companies such as IBM Corp., Sony Corp., LifeSize Communications, Inc. and

Polycom Inc. use Avistar technology to power their unified communications solutions. Avistar works with leading-edge technology partners and resellers including CityIS, Beyondis, DataMart and Fontel in more than 40 countries. For more information, go to www.avistar.com.

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